



GOLD WINNERS

Sponsorship Opportunities

Celebrating Workplace Excellence

A Venture By



EMPLOYEE HAPPINESS AWARDS

Celebrating the Champions of Workplace Happiness

The **Employee Happiness Awards (EHA)** celebrates organizations that truly prioritize employee well-being and set new benchmarks for workplace excellence.

As the region's most respected platform, **EHA unites changemakers, innovators, and HR leaders** who are redefining the future of work, creating environments where people feel valued, inspired, and empowered to thrive.



3 Years

Of Proven Legacy

20+

Award Categories

60+

Jury Members

300+

Nominee Companies

150+

Winners Recognised

1000+

Gala Attendees

Year 2026

Expanding to new geographies

HONEST AWARDS. GENUINE WINNERS.

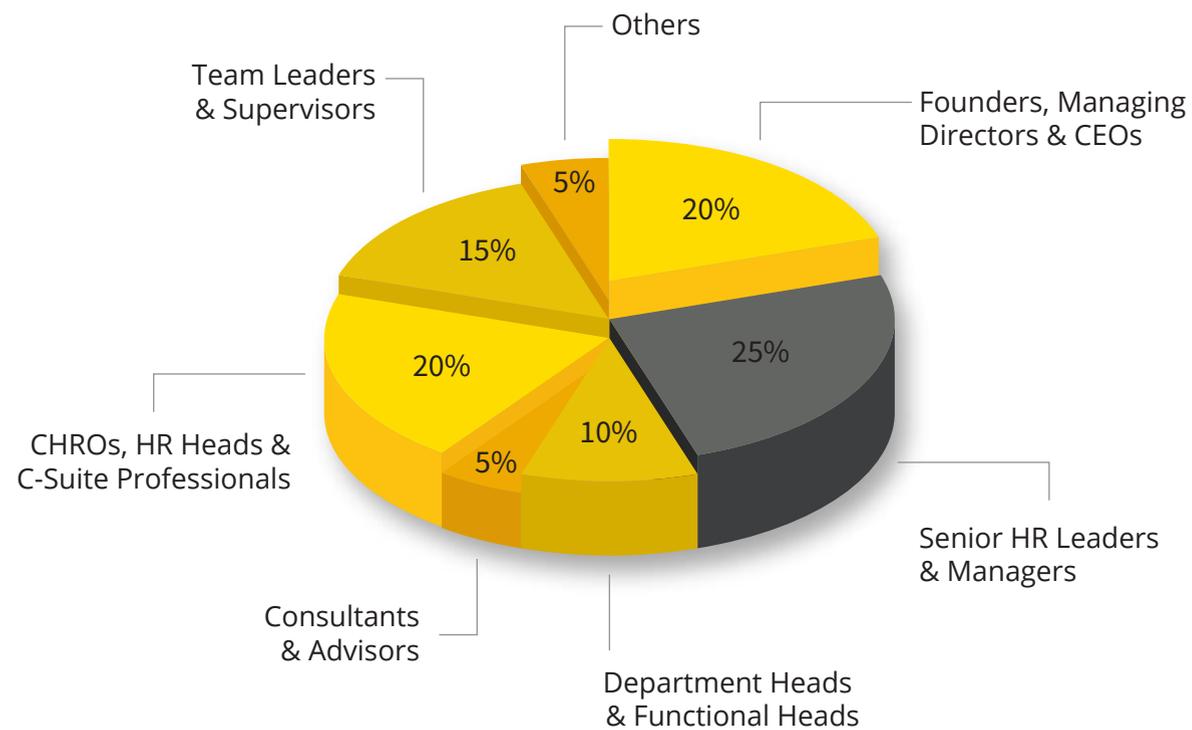


Companies can nominate or sponsor the Employee Happiness Awards, aligning with the Eventyst global philosophy of transparency and trust.

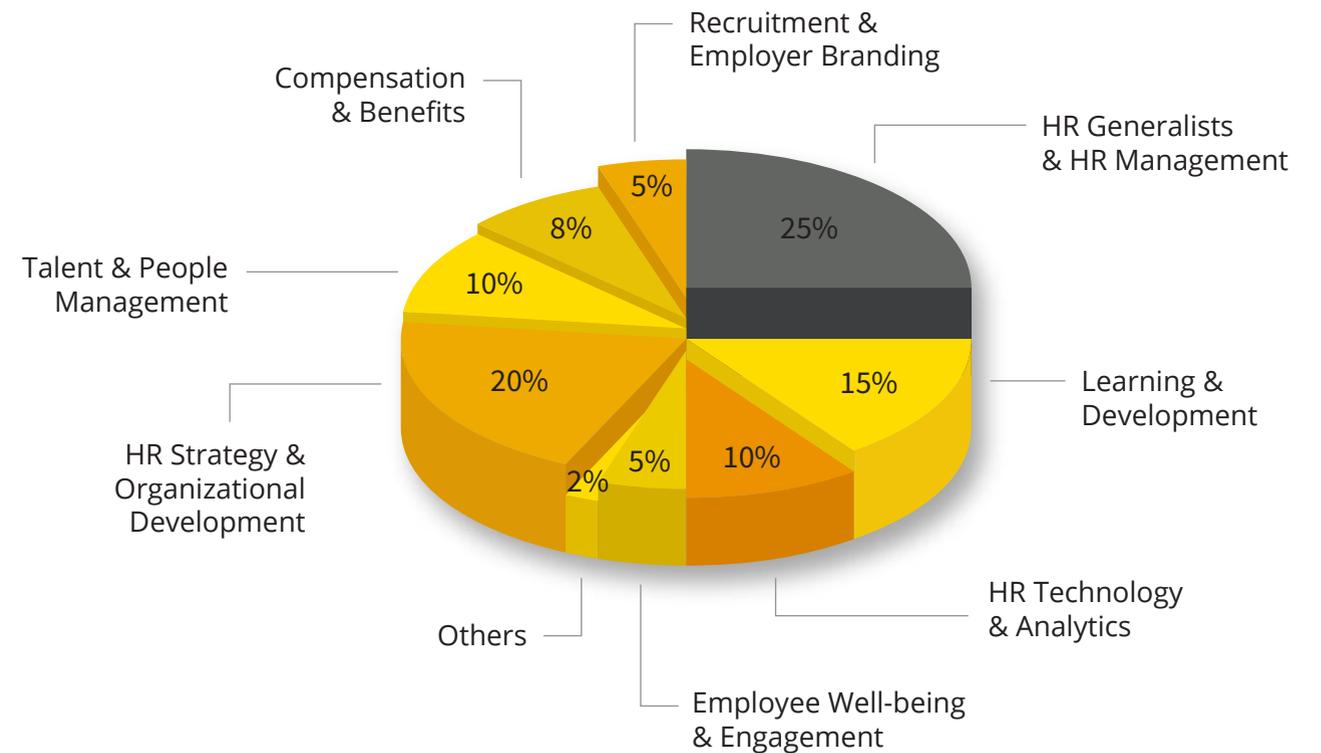
Through a rigorous **nomination and evaluation** process, guided by an independent jury panel, we ensure every recognition is **earned**. This commitment to authenticity has made EHA a symbol of credibility, integrity, and purpose — values that resonate with brands that believe **happiness is good for business**.

INSIDE THE EHA NETWORK

Designation - Wise Attendee Profile



Functional Representation



Industries Represented

- Real Estate
- Retail
- Education & Training
- Energy
- Hospitality & Entertainment
- Telecommunications
- Technology
- Government & Public Sector
- Transport & Airlines
- Consulting & Professional Services
- Healthcare
- Others

65% of attendees influence buying decisions within their organizations

PRIMARY SPONSORSHIP PACKAGES

Benefits	Presenting Sponsor	Powered by	Gold Sponsor	Silver Sponsor	Bronze Sponsor
Pre-Event Benefits					
Hyperlinked logo on website	Yes	Yes	Yes	Yes	Yes
Social Media Announcements	3 dedicated posts	2 dedicated posts	2 dedicated posts	1 dedicated post	1 dedicated post
Logo in Email Marketing	Yes	Yes	Yes	-	-
Publication in EH Daily Magazine	Cover feature (1 issue)	2 articles online and 1 print	1 article on online/print	1 article online	-
Special Email Announcement	Yes	Yes	Yes	Yes	-
Podcast episode (Deep Talks) followed by Social Media promotion.	Yes	Yes	Yes	-	-
During Event Benefits					
Name Coinage	"Company Name" Presents EHA 2025	EHA 2025 Powered by "Company Name"	Gold sponsor [Company Name]	Silver sponsor [Company Name]	Bronze Sponsor [Company Name]
Logo on Stage Backdrop	Prime Position	Prime Position	Prominent	Secondary	Shared
Logo on Speaker Podium	Yes	Yes	Yes	Yes	Yes
Logo on Interview Wall	Yes	Yes	Yes	Yes	Yes
Complimentary Passes	VIP Table (8 seats)	1 regular table (8 seats)	1 regular table (8 seats)	4 Regular Tickets	2 Regular Tickets
Promo Booth at Gala	Yes	Yes	-	-	-
Promo flyer on the table	Yes	Yes	-	-	-
Promo Video Play	Up to 1:30 mins	Up to 1 min	-	-	-
Logo on Finalist Presentation Zoom Backdrop	Yes	Yes	-	-	-
Present awards to winning companies on stage	For 2 categories	For 1 categories	-	-	-

PRIMARY SPONSORSHIP PACKAGES

Benefits	Presenting Sponsor	Powered by Sponsor	Gold Sponsor	Silver Sponsor
Post-Event Benefits				
The EHA Networking Program	Yes (Feature Partner)	-	-	-
Visibility in post-event marketing (Interview)	Yes	Yes	Yes	Yes
Mention in Post-Event Report	Yes	Yes	-	-
Mention in Press Release	Yes (Gulf news & other Tier 1)	Yes (Gulf news & other Tier 1)	-	-
Feature in EH Daily Wrap-Up	1 full page	1 full page	½ page	-

Sponsorship Tiers				
Tier	Availability	UAE	KSA	DUAL Edition
Presenting Sponsor	1 only	\$21,600	\$23,000	\$40,500
Powered by Sponsor	1 slots	\$17,600	\$18,900	\$33,800
Gold Sponsor	convirm	\$13,500	\$14,900	\$27,000
Silver Sponsor	Limited	\$9,400	\$10,800	\$18,900

Why Dual Edition Sponsorship

- One unified deal for both UAE & KSA markets
- Double visibility - two events, two audience
- Separate deliverables per country (logos, posts, tickets, booths)
- One-time effort, year-around branding
- Exclusive feature across

Premium Onsite Experience:
Networking gala, media exposure and access to top winners

SECONDARY SPONSORSHIP PACKAGES

Sponsorship Type	Investment (USD)	Pre-Event Benefits	During Event Benefits	Post-Event Benefits
Category Sponsor	4,000 USD	<ul style="list-style-type: none"> Logo displayed next to the sponsored category on the website (hyperlinked to sponsor's site) Inclusion in finalist announcement PDF for that category Logo displayed in the category's finalist announcement, in social media Name coinage: "Category Name presented by [Sponsor Name]" 	<ul style="list-style-type: none"> Logo displayed on stage backdrop during category announcement 2 complimentary gala passes Representative invited on stage to present the award for that category 	<ul style="list-style-type: none"> Logo featured alongside the category in winners' PDF
Gifting Sponsor	2,500 USD	<ul style="list-style-type: none"> Logo hyperlinked on website as "Gifting Partner" • One social media announcement 	<ul style="list-style-type: none"> 1 complimentary gala seat Logo displayed on screen during "Best Dressed" announcement Representative invited on stage to present the gift/award 	-
Entertainment Sponsor	2,750 USD	<ul style="list-style-type: none"> Logo hyperlinked on website as "Entertainment Partner" One social media announcement 	<ul style="list-style-type: none"> 2 complimentary gala passes Logo displayed on screen during entertainment segment introductions 	<ul style="list-style-type: none"> Mention in post-event acknowledgment posts and wrap-up features
Photo Booth Sponsor	3,500 USD	<ul style="list-style-type: none"> Logo hyperlinked on website as "Photo Booth Partner" One social media announcement 	<ul style="list-style-type: none"> 2 complimentary gala passes Logo featured on the photo booth backdrop and printed photo frames Branding on digital photo frames shared online 	<ul style="list-style-type: none"> Mention as Photo Booth Partner in post-event visual galleries
Networking Sponsor	3,500 USD	<ul style="list-style-type: none"> Logo hyperlinked on website as "Networking Partner" One social media announcement 	<ul style="list-style-type: none"> 2 complimentary gala passes 2 branded roll-up banners in the networking area Logo on speaker podium Representative invited on stage to present one award 	<ul style="list-style-type: none"> Mention in post-event report and social media highlights

THE EHA NETWORKING PROGRAM

The **EHA Networking Program** is an exclusive opportunity for sponsors to engage directly with top-tier HR decision-makers, innovators, and finalists from the **Employee Happiness Awards**.

UAE - The EHA Networking Evening

An exclusive after-hours meet-up for top HR leaders and finalists. Network in a premium, relaxed setting.

KSA - The EHA Networking Breakfast

A focused morning roundtable for sponsors and key decision-makers. Foster purposeful conversations and business partnerships.

Benefits

Handpicked Connections

Meet pre-screened HR decision-makers genuinely seeking innovative solutions.

Enhanced ROI

Turn recognition into measurable business impact through curated exposure.

Streamlined Networking

Make every conversation count, meet multiple companies in a focused, high-value format.

Premium Access

Gain entry into a closed-circle community of industry leaders and award-winning companies.

Your Circle of Opportunity

Meaningful One-on-One Engagements

Be part of a curated networking roundtable, designed for direct, productive conversations with award-winning HR decision-makers, your potential clients.

Seamless Management

Experience a hassle-free, fully managed setup. Our team handles all aspects from attendee coordination and pre-event promotion to on-site logistics, so you can focus on your conversations.

Curated Environment

The setup is designed to facilitate genuine dialogue, with a relaxed, professional ambiance that encourages partnerships and collaboration.



Join the Circle of Influence



I GET EXPOSED TO TOP BRANDS



I GET EXPOSED TO TOP BRANDS



OUR DIGITAL & MEDIA FOOTPRINT

30,000+

Website Visitors
Across All Editions

1.5 Million

Views Podcast Viewership
(Deep Talks)

700,000

Viewership Of
Press Releases

1,512

Instagram Followers

8,434

Linkedin Followers

264,785

Social Media
Impressions

60+

Articles Covered About
EHA In External Magazines

4 Million

Plan3media Publications' Readership
(Rem Times, Business Frontier,
Global Leaders Today)

Integrated
360°
Exposure:
On-ground,
digital, and
media
visibility
through PR
measures EH
Daily and
EHA
platforms

QUICK FACT CHECK

FEATURED IN PRESTIGIOUS PUBLICATIONS



A footprint of influence: 40+ media features in 2025, viewed by 1.5 million people

About Eventyst Global



A proud venture of Plan3Media, Dubai — creators of flagship platforms in Employee Happiness, Customer Experience, Real Estate Excellence, and more.

Every Eventyst Global initiative is built as an ecosystem of thought leadership, recognition, and connection — where the region's most visionary brands, business leaders, and changemakers come together to celebrate progress and purpose.



Join the Movement

Be part of the world's most credible employee happiness platform.

Let's build happier workplaces, together.

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www.employeehappiness.org